



Treasurers & The General Election

Treasurer Training Day

Feb 2024

Compliance Team, LDHQ

The long campaign



Legal maximum - Long campaign

£40,220 plus 12p in county seats.

75000 electors=

$$(75000 \times 0.12) + 40220 = £49,220$$

£40,220 plus 8p in borough seats.

75000 electors=

$$(75000 \times 0.08) + 40220 = £46,220$$

The long campaign

Month of the parliament dissolution falls on	Equiv in years and months	Relevant percentage
56	4 years and 8 months	60%
57	4 years and 9 months	70%
58	4 years and 10 months	80%
59	4 years and 11 months	90%
60	5 years	100%

Dates	Month	Percentage	County	Borough
17 th July – 16 th August	56	60%	£29,532	£27,732
17 th August – 16 th September	57	70%	£34,454	£32,354
17 th September – 16 th October	58	80%	£39,376	£36,976
17 th October – 16 th November	59	90%	£44,298	£41,598
17 th November – 16 th December	60	100%	£49,220	£46,220

Legal Maximum - Short campaign

£11,390 plus 12p in county seats.

75000 electors=

$$(75000 \times 0.12) + 11390 = \text{£}20,390$$

£11,390 plus 8p in borough seats.

75000 electors=

$$(75000 \times 0.08) + 11390 = \text{£}17,390$$

Legal Maximum - Local elections

£960 plus 8p

4000 electors=

$$(4000 \times 0.08) + 960 = \text{£}1,280$$

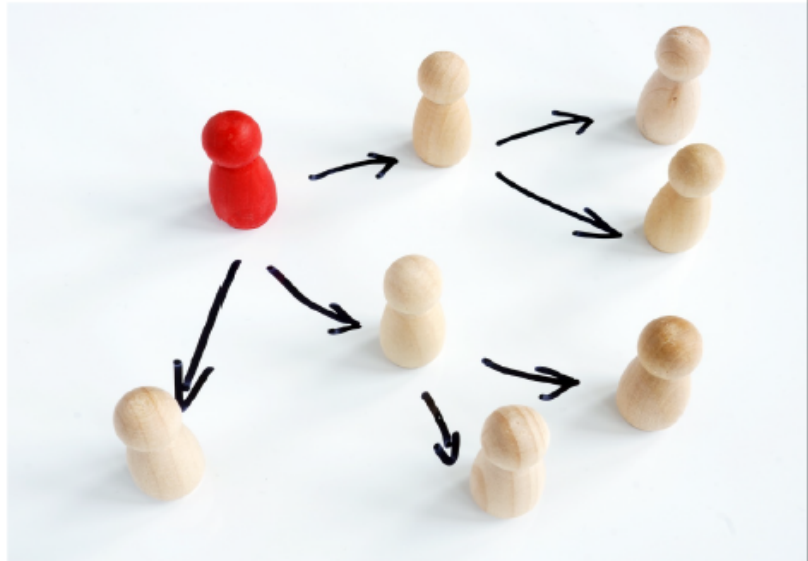
Reduced by a quarter (25%)
if two candidates

Reduced by a third (33%) if
three candidates

Wales & Scotland remain
£806 plus 7p per elector

Delegated Spend

- Only some seats
- Will be done through your LDHQ Campaign Manager
- Letters coming to each local party in the next few weeks.



Warning!

- Notional expenditure now requires pre-authorisation with a paper trail
- Unclear until guidance updated, but might also require formal s75 forms to be submitted with expense returns
- Solution – make actual financial transactions for everything you can (exception is discounts)

